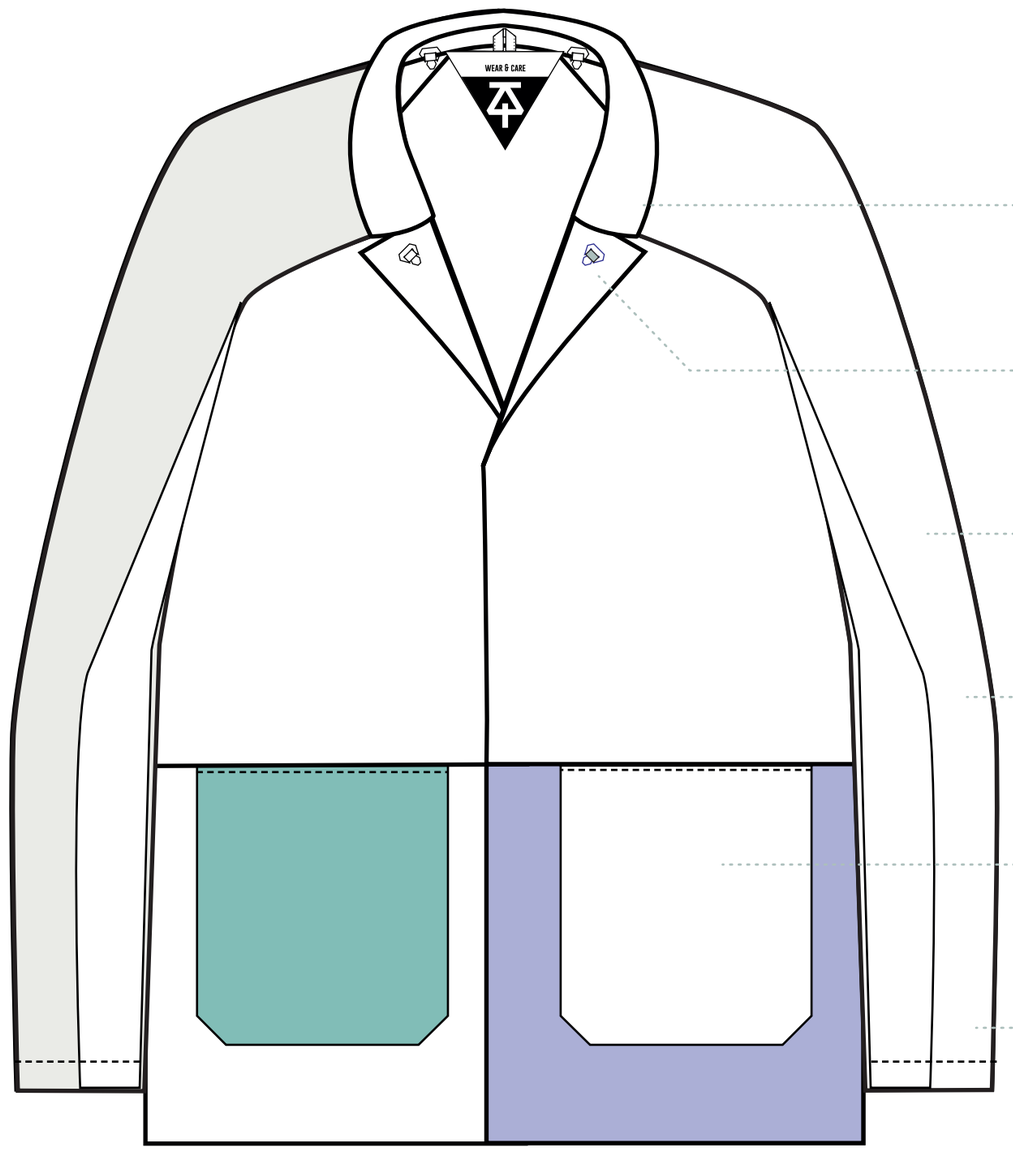
LET‘S ALL CELEBRATE CREATION

all values >>>>>>>>>>>>>>

circular
regional
earthLogic
authentic
transparent
inclusive
ongoing
ourishing



The All 6 key principles of creation

Modularity
All design uses a modular system to achieve interoperable patterns and room for personal choices. Instructions on making your own collar are available to d/l.

Snaps
All buttons are removable for more durability despite of many care cycles. The design is customizable and available to d/l.

Monomaterial Strategy
To enable circular processing all materials used have the same recycling properties. They are preferrably biodegradable, unless otherwise stated.

Circular
For more circularity we use reusable components of small size. That way we can easier upcycle textile waste.

Design it together
Designing for longevity also means to add emotional value. We achieve this by our community based design approach and implementing customizable components.

Durability
Keeping clothes in the cycle for as long as possible is the most sustainable option. All creations are made from finest selected cloth and quality checked after production.

C ircularity -

Following nature we follow circular pinciples in everything we do. That means we are conscious to reuse, repair & recycle everything and keep it in a closed loop. Because we love our Earth, and have no Planet B.

R egional -

We believe in strong communities. Our goal is to decentralise fashion and become radically regional. For now we are just glad to use European materials with few exceptions. If we may save valuable materials from wasteland we support our local dealer and let you know. The transormation requires a shift in consumerism, breaking the global supply chain and involves research into new materials such as algae, funghi and also hemp fibres, the ladder being on our To-Do-List.

E arth Logic -

As opposed to Growth Logic. We follow the urge and love Earth enough to put HER first in all decision making. The plan suggests an uncompromising deadline of ten years until all resource consumption must be reduced by factor 4-20, that‘s 75% - 95%. And they know! (Fletcher, K. & Tham, M (2019): Earth Logic. Fashion Action Research Plan, London, The J.J. Charitable Trust www.earthlogic.info)

A uthentic -

What you see is what you get. We are all working on the same plan and have no time for selling „cats in bags“ or brainwashing you into buying stuff you don‘t need with false promises. Remember, we don‘t want to sell anything, really. It‘s share, wear & care.

T ransparent -

We share our secrets and make information available to you regarding everything from company internals to supply chain. Because we strongly believe you should know since these details are empowering you.

I nclusive -

House of All is for all humans. Applying our community based design method means you all can get involved. House of All aims to make sustainable clothing affordable & accessible to all of you. Every single one, no matter what background, age, size or political views you have (no time for fascist, racist, homophobic behaviour EVER).

O ngoing -

Life is ever evolving and so are we. Let‘s strive to not stand still but keep going in the quest for radical regional clothes for all. Join the movement and aid the much needed transformation.

N ourishing -

From relationships to nature, materials, machines, education and research: we believe in the interconnectivity of all, in resonance. So for best results let‘s strive to foster healthy development of all: ourselves as well as everyone and everything else around. It also means we are keen to help educate young humans to aid a better understanding of global supply chain issues and related implications, foremost though to offer ways to act and change the system that‘s destroying their future.

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